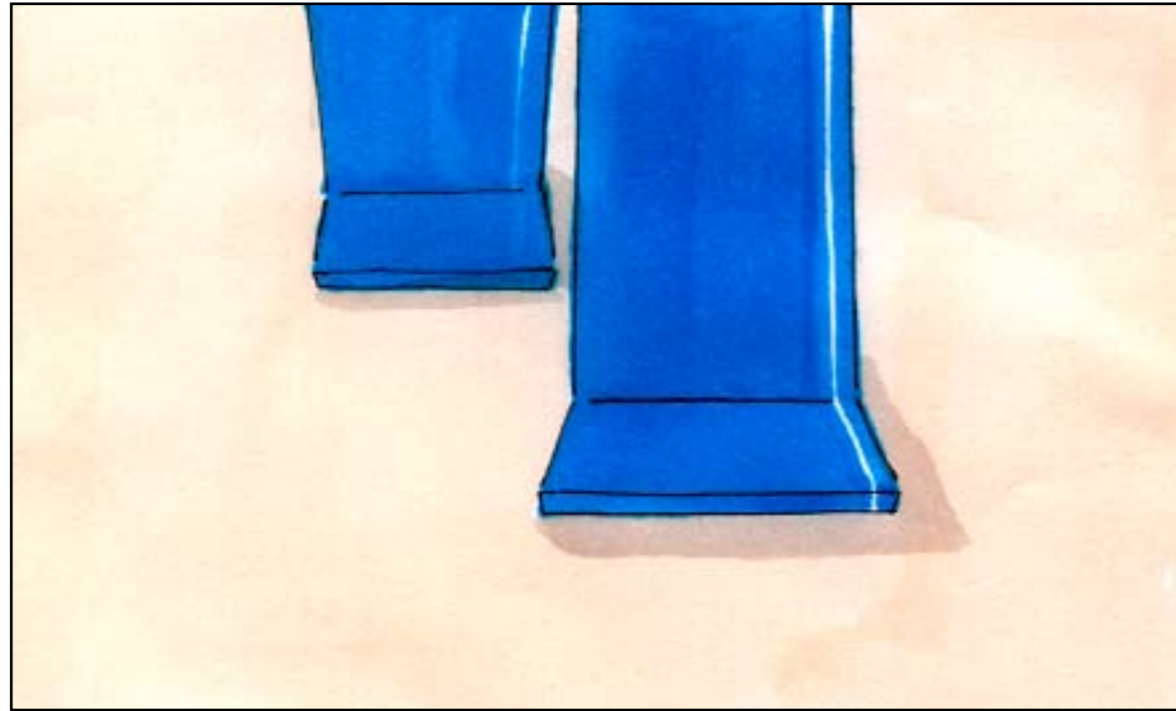
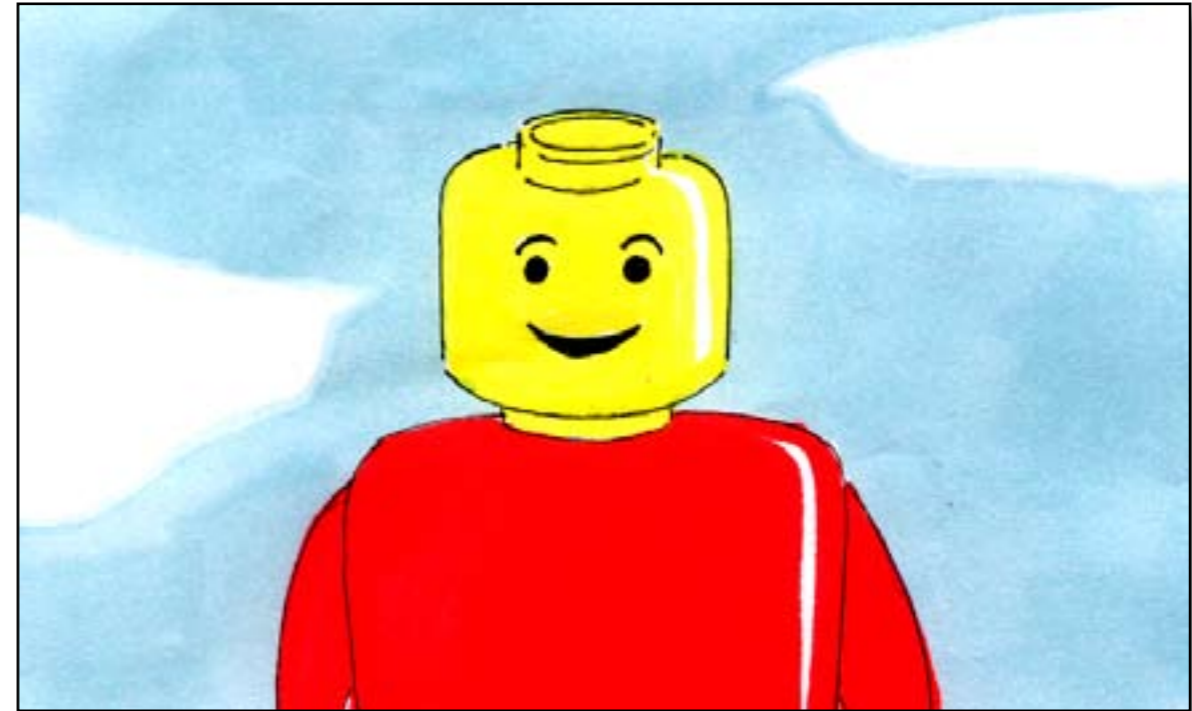


Client: **Carcraft**
Title: Lego Man
Duration: 40 seconds



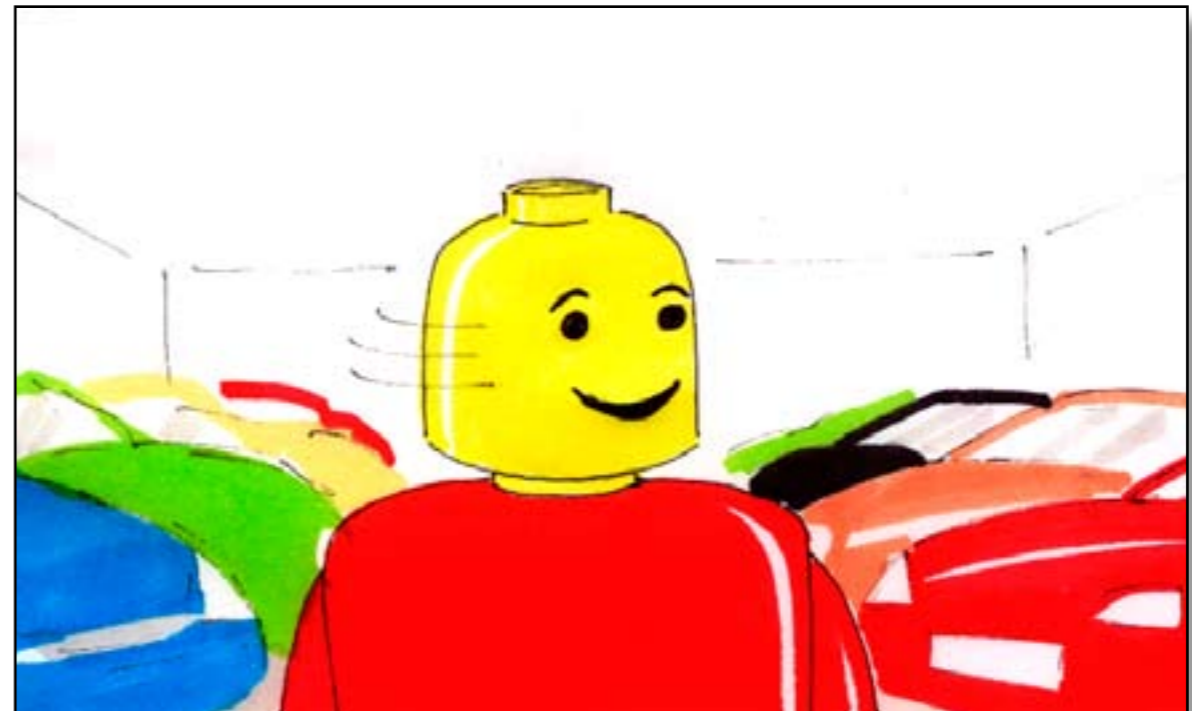
1. Action: Open on a pair of plastic legs walking along.



2. Action: Reveal that the legs belong to a Lego man.

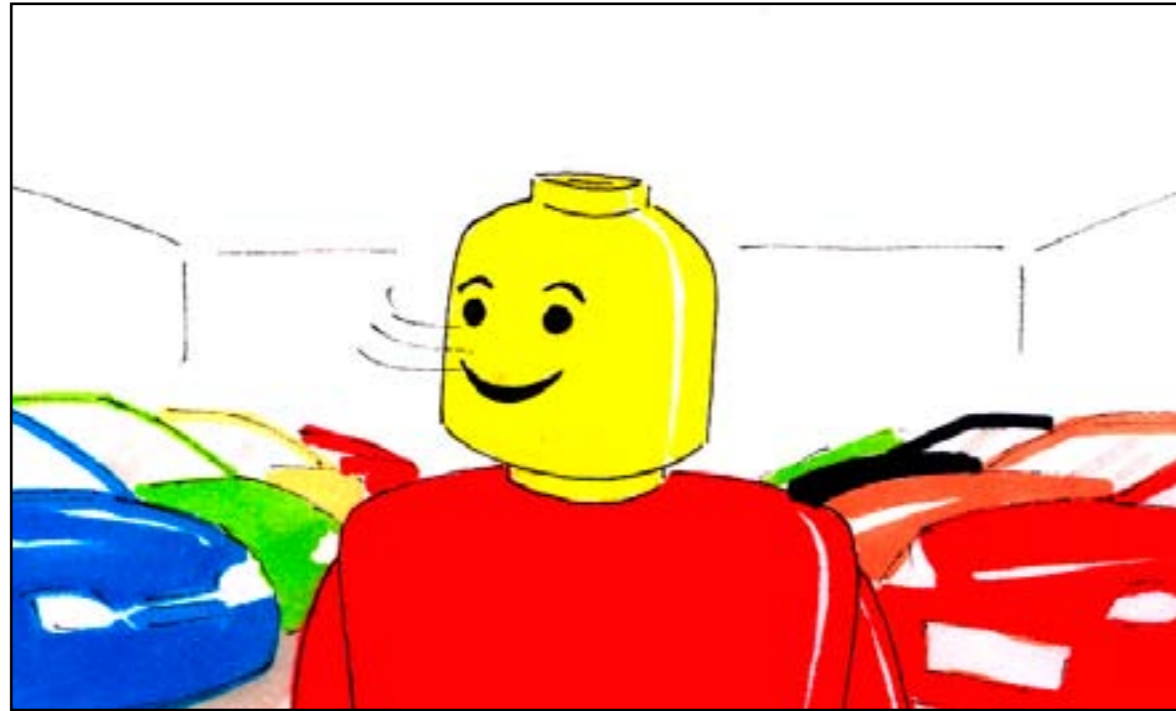


3. Action: Cut to a high shot of the Lego man walking towards a Carcraft supermarket.

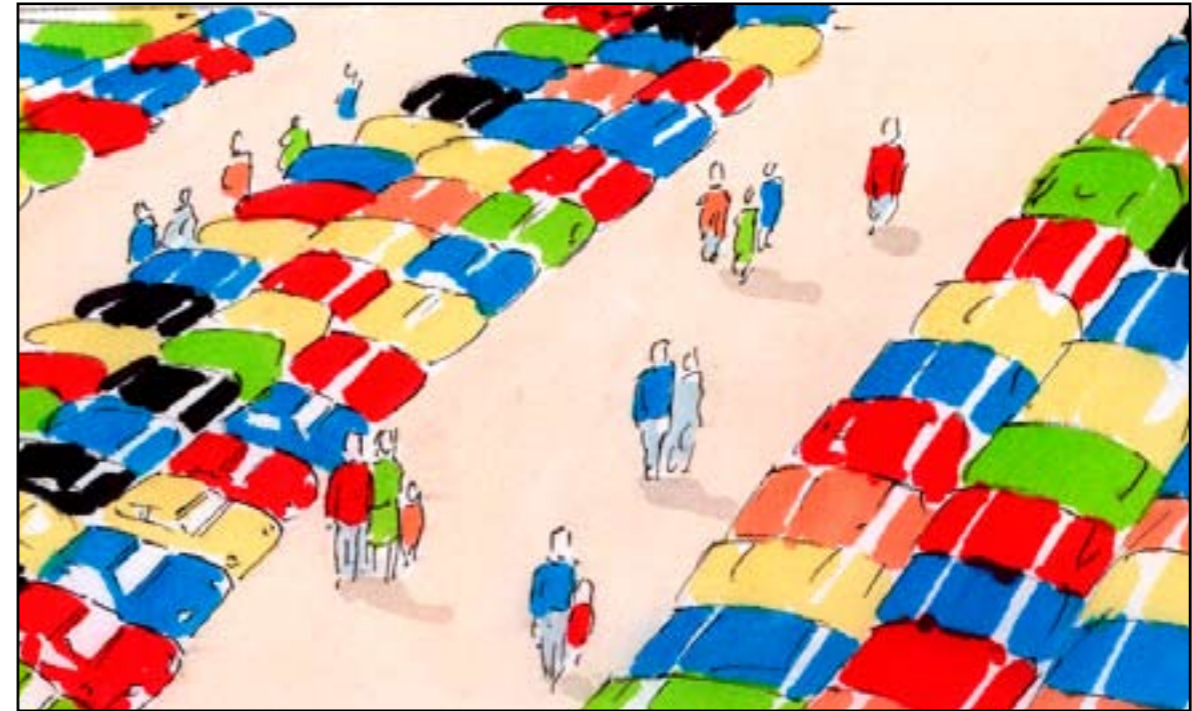


4. Action: The Lego man's head spins all the way around.

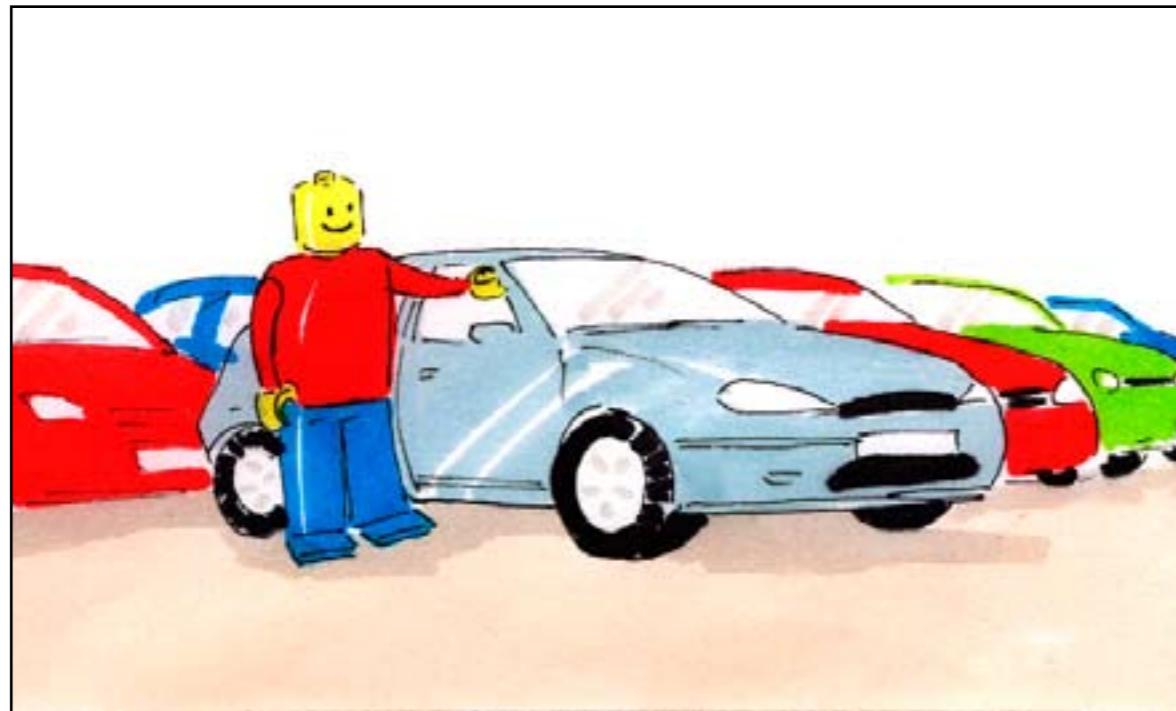
Client: **Carcraft**
Title: Lego Man
Duration: 40 seconds



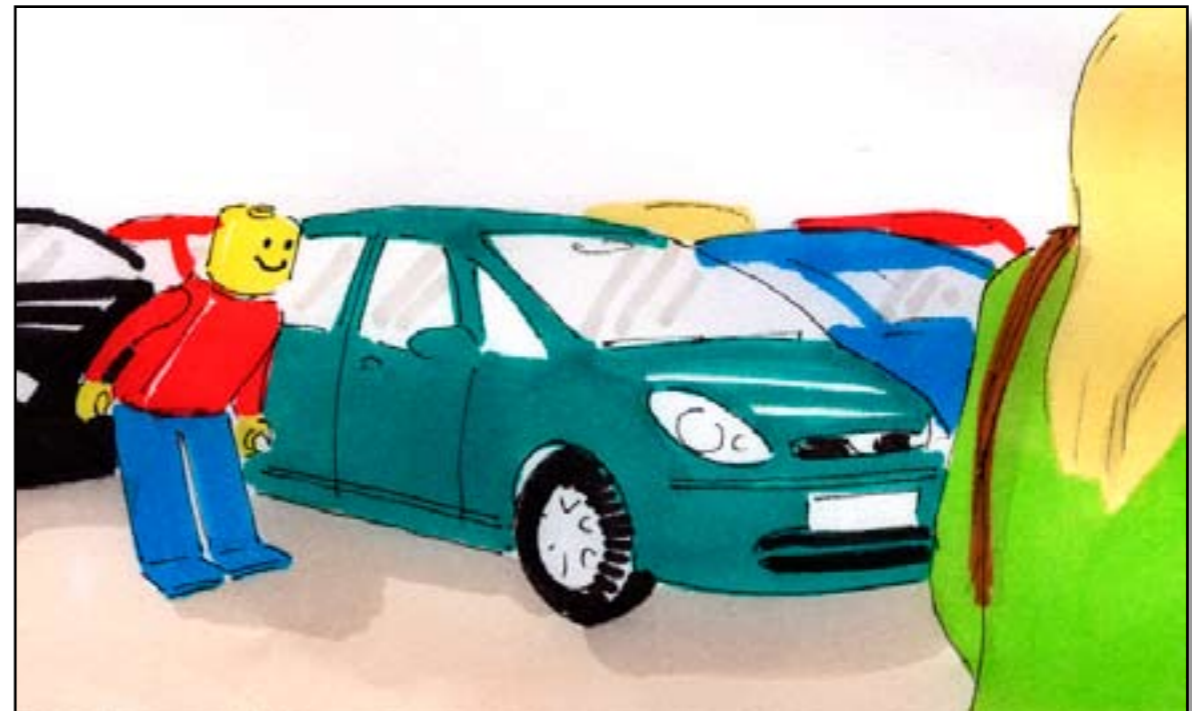
5. Action:



6. Action: Pull out to a high interior shot showing rows of cars and customers walking around.



7. Action: The Lego man takes a close look at a gleaming car.

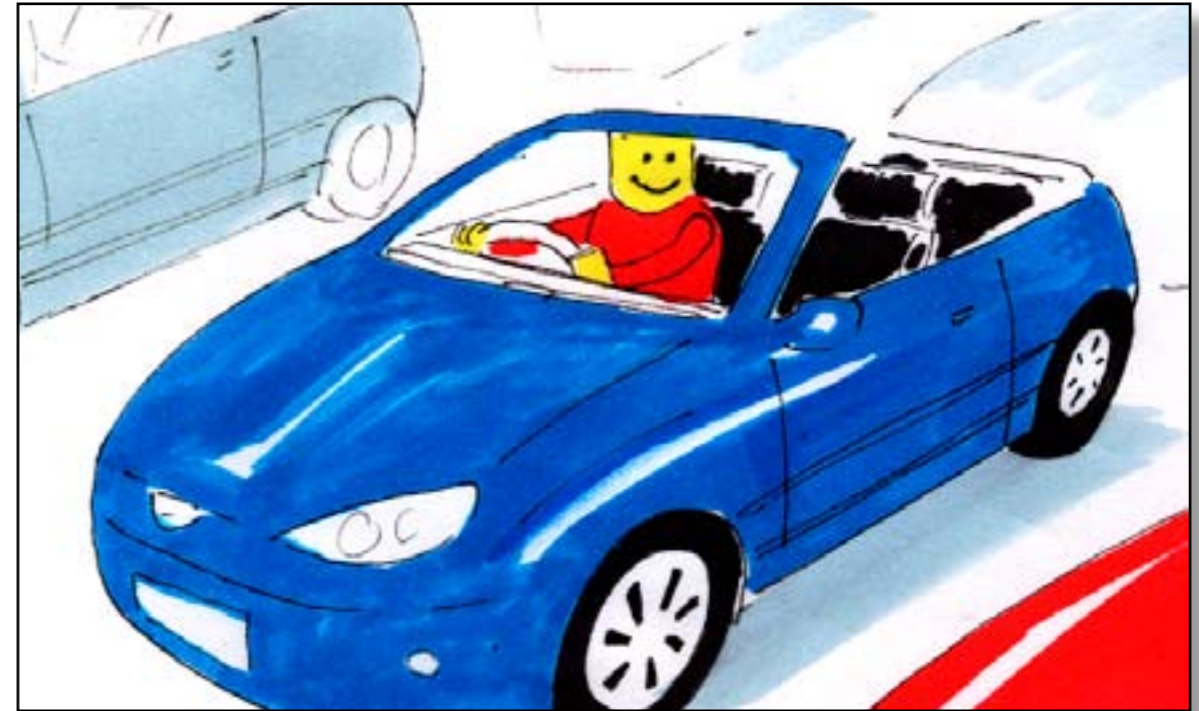


8. Action: Cut to him looking at another car.

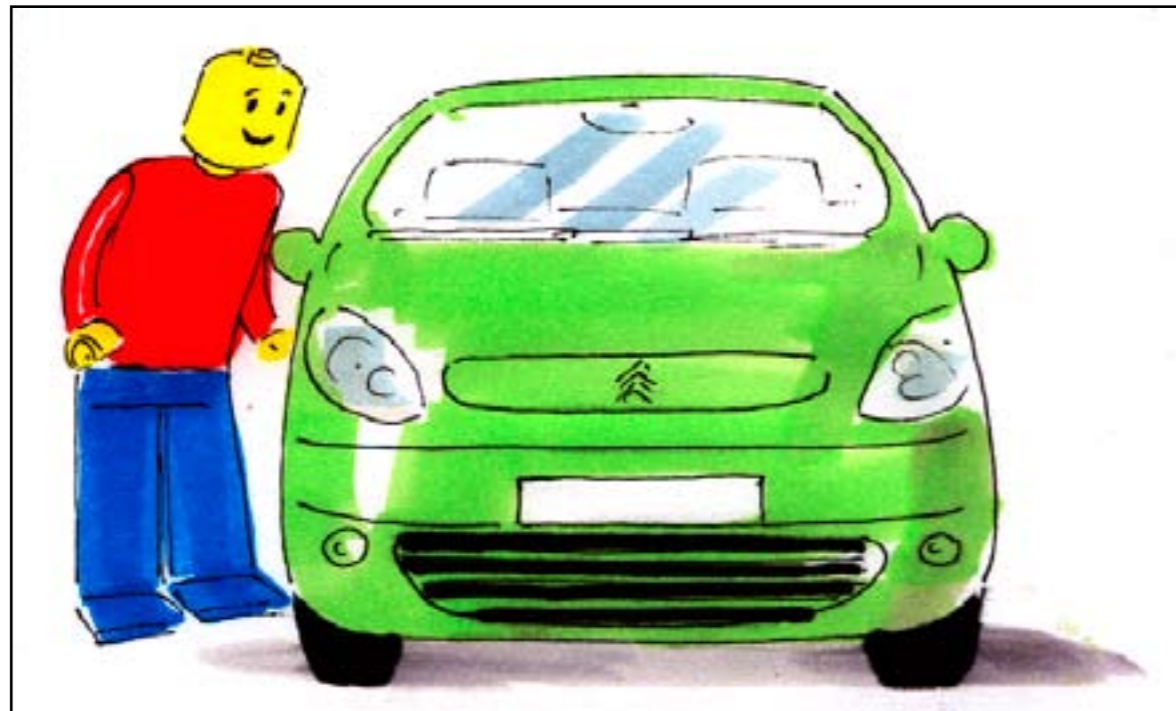
Client: **Carcraft**
Title: Lego Man
Duration: 40 seconds



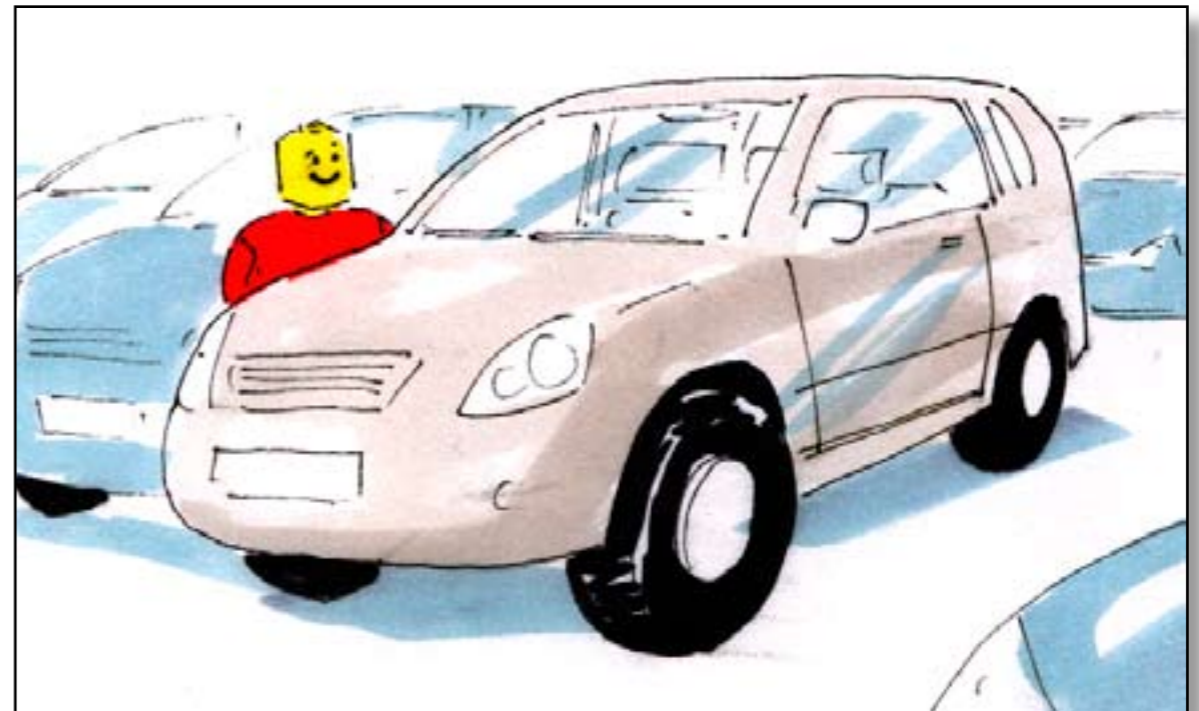
9. Action: Close up of his Lego hands on a car's steering wheel.



10. Action: Pull out to show him trying out a convertible sports car.

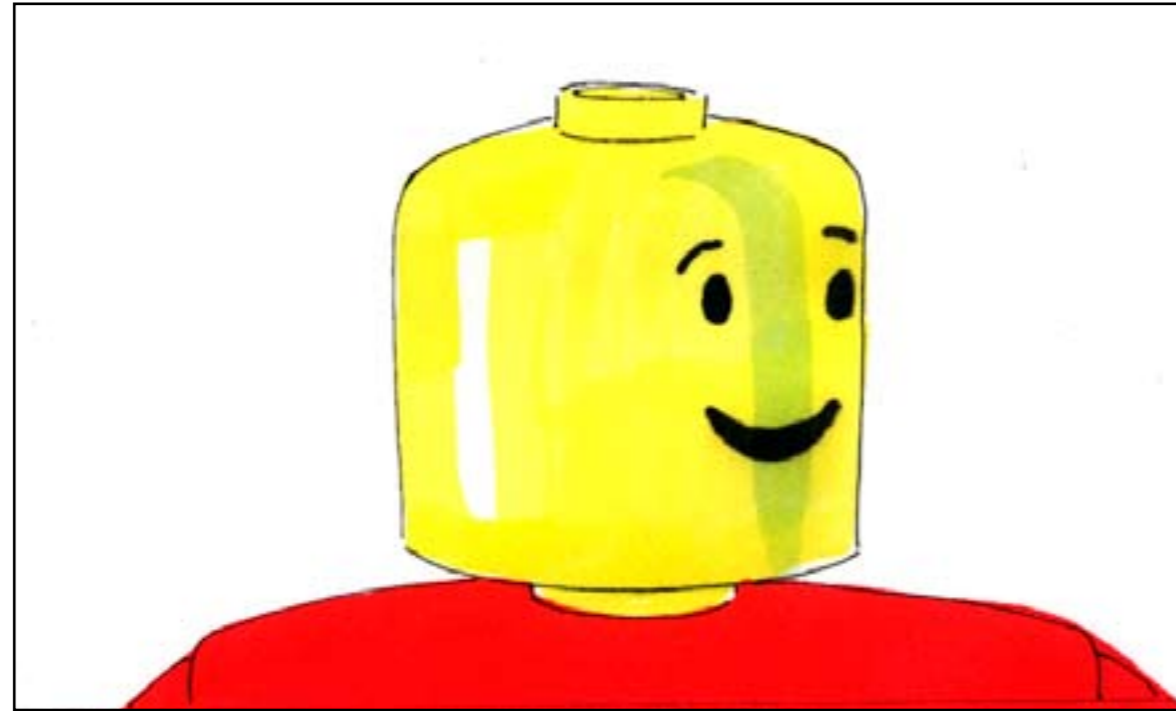


11. Action: Cut to him looking at another gleaming car...

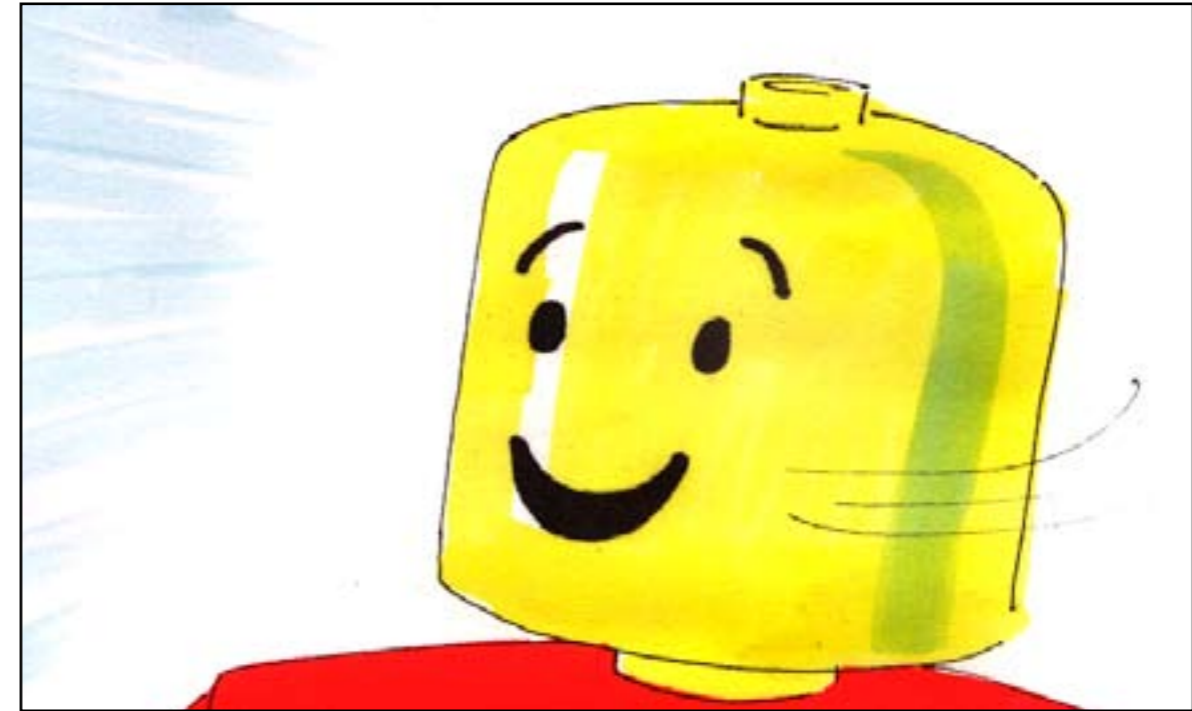


12. Action: ...and another.

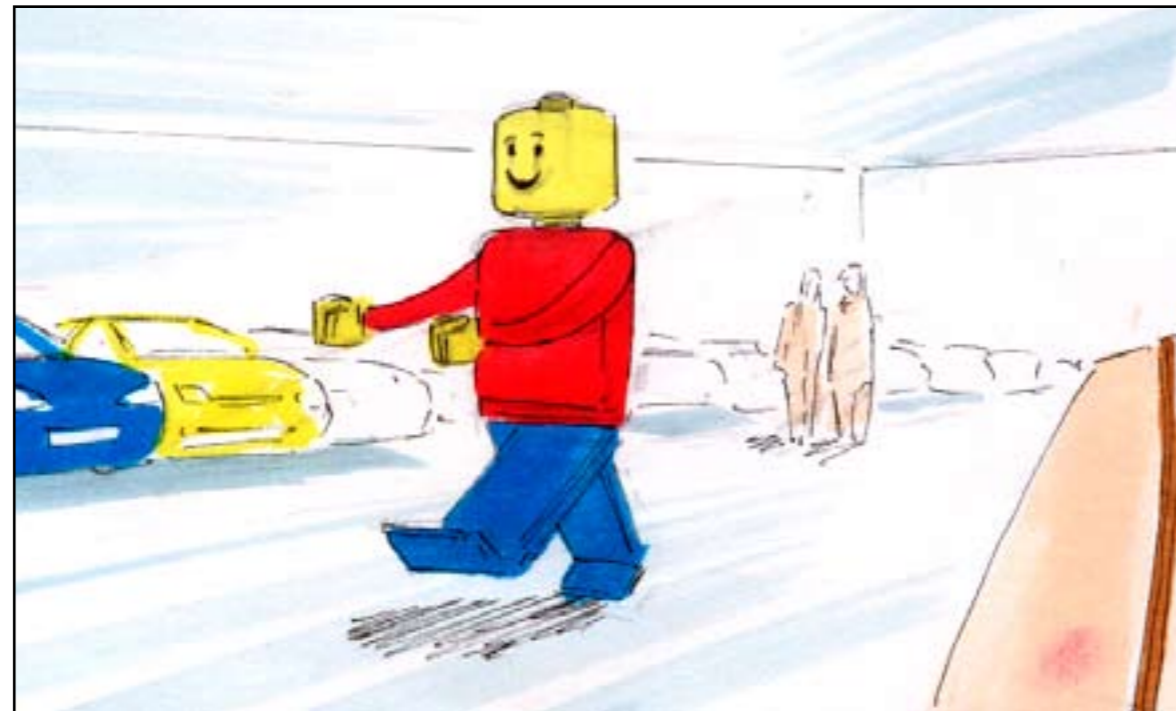
Client: **Carcraft**
Title: Lego Man
Duration: 40 seconds



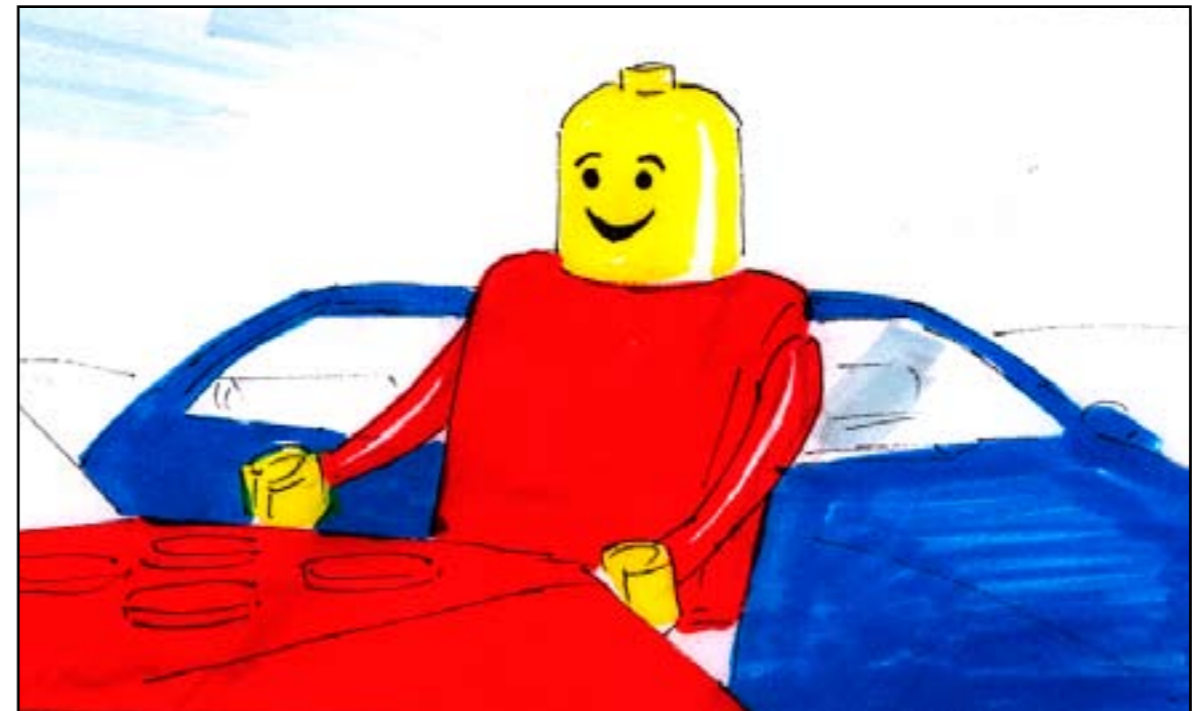
13. Action: Close up of his face as he looks around the showroom.



14. Action: Something suddenly catches his eye.



15. Action: He excitedly runs towards something.

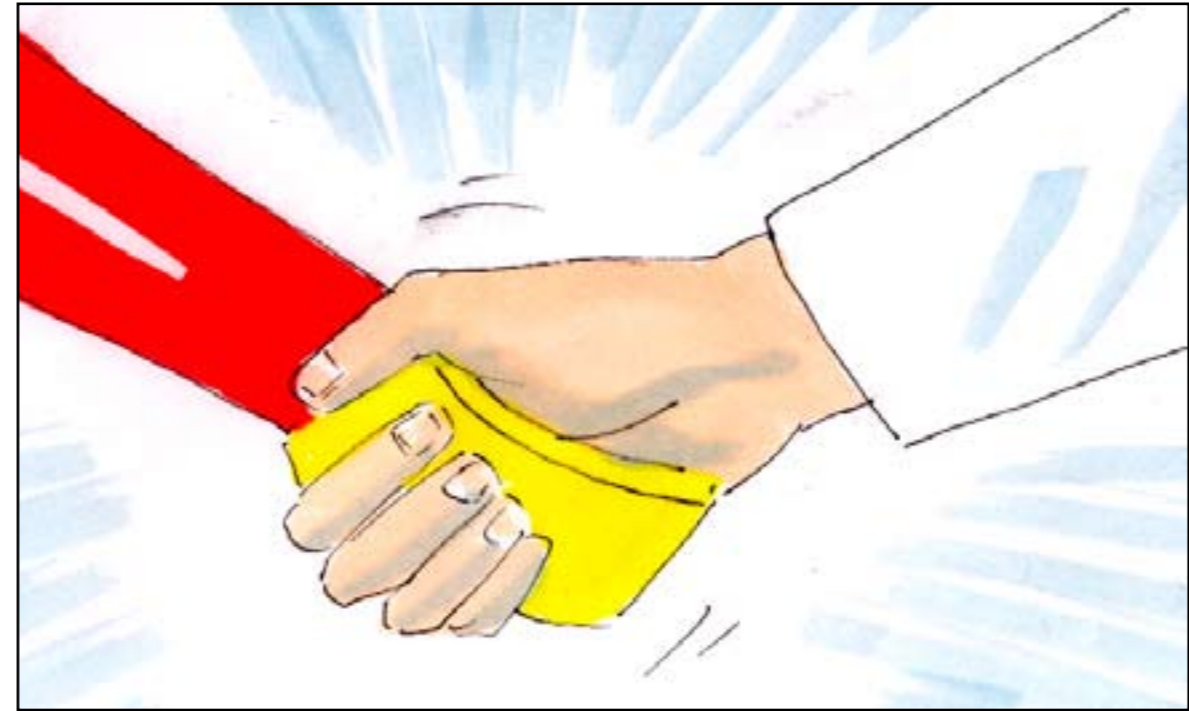


16. Action: He arrives at a large red object.

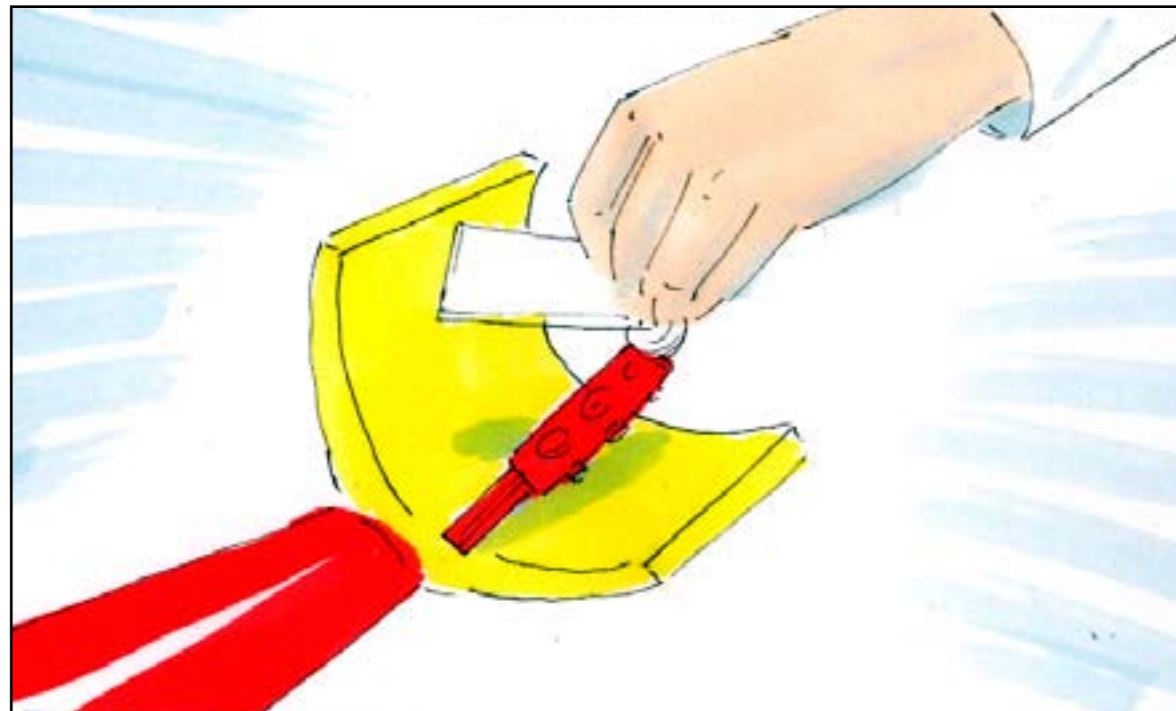
Client: **Carcraft**
Title: Lego Man
Duration: 40 seconds



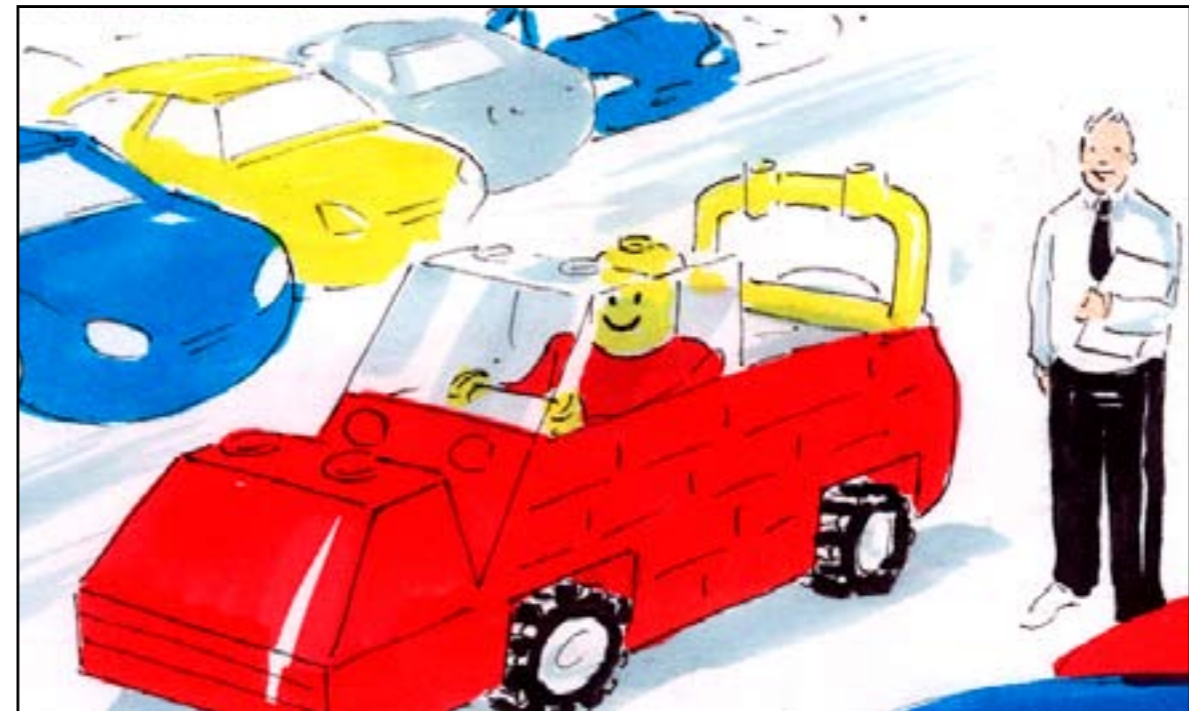
17. Action: We reveal that it is actually a life-sized Lego car, parked alongside all of the others.



18. Action: Close up of Lego man shaking hands with a Carcraft staff member.



19. Action: Who in turn hands over the keys.



20. Action: The Lego man speeds away with a smile on his face.
MVO: **There's a perfect car for everyone.**

Client: **Carcraft**
Title: Lego Man
Duration: 40 seconds



21. Action: Cut back to the high external shot of the store.
MVO: **Find yours at Carcraft.**



22. Action: Cut to the Carcraft logo.
MVO: **Britain's biggest car supermarket.**



23. Caption: Old car as full deposit.
MVO: **And right now it's the perfect time to buy with your old car taken as full deposit...**



24. Caption: Any age. Any condition.
MVO: **...whatever its age or condition.**

Client: **Carcraft**
Title: Lego Man
Duration: 40 seconds



25. Caption: carcraft.co.uk 08706 000340
MVO: **For your nearest store or to search over 8000 cars,
just call or click.**